

Gem City Board Meeting

03/01/17

Board Members Present:

Kathy Combs, Pam Murn, Brenda Marcks, Mary Kempfues, Tami Woodrow, Chris Kiefer, Angela Profitt, Sherri Heizer, Leah Schiller, Kathy Hilt, Terri Jerkes

Call to order : 7:16pm

Secretary (Chris) – Tami motioned, 2nd by Mary K. Approved.

President (Terri)– no report at this time.

Treasurer (Kathy R)– Emailed Treasurer report: Attached is a profit and loss for the year compared with 2016. Our checking and savings combined balances are \$72,143.11...but there are the moving fees (\$1150 approximate) and judges hotel and meals (approximately \$700) on the club credit card.

Chris Motioned, Sheri 2nd, Approved.

Membership Report (Tami) - 252 members current. 13 applicant members current.

Registrar (Pam) – Abs.

Agility (Sherri)– Already have the stuff to resurface one dog walk, 1 teeter and 1 a-frame, and we need to think about selling the old rubber. Under contract for 2 more years at Champions Center.

Barn Hunt (Mark K)– Barn hunt trial is almost full, just waiting on Sunday. New “pee” policy, \$5 fine per incident during practice. Jennifer Looper is looking for new straw, current straw has been used for 2 trials already. Garage got cleaned out Saturday, reorganized, and reset. 2 more Friday night classes. The 19th of March will have a rat-and-go. Mary will have a meeting to discuss restructuring of Friday night classes.

Earth Dog (Mary K)– Nothing new

Conformation (Kathy C) – Nothing New

Lure Coursing (Leah)– About 24 entries for the April Trial.

Obedience / Freestyle (Angela) – Budget is completed. All assistants are set for this session 2.

Rally (Elaine)- Nothing New.

Old Business

Flooring - Has been moved outside and laid flat on to skids. Flooring has been damaged from previous storage. Offers have been made to buy the flooring.

Storage at the land - Old mower deck needs to be removed/sold.

A general announcement about removing personal items from the land should be made so that we can store as much of the club owned items as possible and get them out of personal residences.

Mice at the land – A suggestion to find out how much A Abel to control the rodent problem.

Brookville Park- Event has been canceled.

Marketing - Prices on brochures are coming in. Sheri moved to approve the corrected brochure and to start with 1,000 prints. Kathy C. 2nd. Approved.

Crateliner Advertising – Board feels that the Crateliner is not the right place for advertising. Please direct people to buy banners instead.

Website – Motion by Sheri to accept Chris's website on the condition that it is necessary to cut over to a new server by March 13th. Tami 2nd. Approved. All 3 proposals that had been sent out previously by the website committee are attached.

New business

July 8th - Request for 4-H "youth training day" donation of the building space. Tami Motioned to approve use of building donation and date. Angela 2nd. Approved.

Open house – Leah mentioned that we had done a Flea Market in the past and had a good turn out. Discussion followed.

Move to adjourn - Sheri motioned to Adjourn

Adjourned at : 9:06pm

Respectfully Submitted By
Chris Kiefer

Chris Kiefer's Proposal for New GCDOC website using WordPress

1 year of GoDaddy Hosting	\$180.00 Yearly
Includes up to 400,000 monthly visitors	*Approximate
Search Engine Optimizer	
Malware Scan and removal	
30 GB of storage	
1 Time Set up of Website on GoDaddy	\$300.00 once
Includes GCDOC Calendar Page	
Includes About Page	
Includes Home Page	
Includes Join Us/Membership Page	
Includes Class Registration PDF page	
Includes "Upcoming Events" page to hold PDF pages for Trials	
Includes Copy of text/info from current website for individual disciplines	
Set up of Online Class Registrations	\$50.00 Once
Includes a form for Class Registrations that will email one registrar	
Includes secure "reCaptcha" to reduce spam	
Includes Paypal Payment option	
Includes 2 forms, one for Agility, and one for Obedience	
Set up of Online Member Application	\$50.00 Once
includes a form for becoming a member, and PayPal Payment	
Members Only Site	\$50.00 Once
Includes Current and 1 year of past board meeting minutes	
Includes links to past Crateliners	
Includes links to PDFs of ByLaws and Standing Rules	
Future Updates	Vouchers
Includes updating of calendar, events, forms and webpages	

Chris's Total \$450.00

Total
\$630.00



February 27, 2017

Ms. Terri Jerkes
Gem City Dog Obedience Club
4920 Northcutt Place
Dayton, OH 45414
terribell101@att.net
T.937 264-3205

Terri,

Thank you for your RFP for the **Gem City Dog Obedience Club** website. I've put together two estimates based on notes from your email. **Estimate "A"** is a basic site upgrade migration to the latest version of Joomla 3.6.5. It will be responsive and have the latest secure version of Joomla along with compatible modules. We will format up to 20 pages removing tables to make the pages responsive. Using tables is highly discouraged in responsive design because they don't scale properly on smartphones and tablets.

Estimate "B" will include everything in estimate "A" plus the "like to have" items: Class registration forms submitted online, online applications, Paypal integration, Akeeba backups, Akeeba admin tools security firewall to reduce hacking, Google Analytics, SSL Secure Socket Layer, Google Search Console, monthly Google dashboard report, Bing and Yahoo Analytics, submit sitemap and image map to Google, Bing and Yahoo, set up bi-weekly auto backups, set up site browser cache, compression, set up site uptime monitor, setup links to social media on homepage header and footer.

The website we'll develop will work great on mobile devices, tablets, laptop and desktop computers. Please see our bio page for examples of sites we've completed on the last page.

We'll build your site using Joomla, a dynamic open source website platform millions of web sites are built on. Joomla makes adding content and new capabilities easy as your needs grow.

<https://www.joomla.org/about-joomla.html>

Once your site is live, we'll provide a simple website operation guide book along with your passwords for your new site. You will be able to update your content from any computer with internet access to keep your site fresh and growing.

We look forward to building your new site! We'll do a fantastic job creating a website that works great for you and your members.

Sincerely,

Tony DeCarlo
Principal
DeCarlo Studios, LLC.



REQUEST FOR ESTIMATE "A" GEM CITY DOG OBEDIENCE CLUB

DESCRIPTION:

Date: 2/27/17

Client Name: Gem City Dog Obedience Club

Contact: Ms. Terri Jerkes

Project Title: Web development for Gem City Dog Obedience Club

Project Description: Website migration to Joomla 3.6.5 website with new responsive template. Build up to 20 pages. Web site update of current website to Version 3.6.5 for a [Joomla! CMS](#) responsive website based on written content and images on current live website up to 20 pages. Site to be developed on your hosting account.

Tangible Deliverables:

- **DESIGN Gem City Dog Obedience Club Responsive Joomla CMS Website update.**
– 1 final web Joomla site template design for the home page and complete site.
- **SETUP**
Setup development site based on live website to migrate to Joomla 3.6.5
- **BUILD**
Site migration to Joomla 3.6.5 website with new responsive template. Build up to 20 pages.
- **TOTAL PAGES up to 20**
Home, Agility, Barnhunt, Conformation, Earthdog, FreeStyle, Obedience, Rally Obedience Class Schedule & Registration Forms, Coursing Ability Test, About GCDoc, Our Locations, Become a Member, Contact GCDoc, Members Only, Logout
- **FUNCTIONALITY**
Responsive design, Calendar Module, Community Builder Module, Contact us form with reCaptcha, Random Picts module

PROVIDED BY Gem City Dog Obedience Club
All images, copy content including keywords, page titles, meta descriptions

Deadline: TBD

ESTIMATE:

Meetings: Up to 1 hour included.

Art/Photos/Copy: Supplied by client

Edits: 2 rounds of client reviews and changes. Client is responsible for proofing.

Estimate Total: **\$1,750**

SPECIAL NOTES:

Web site hosting cost is not included. We recommend Godaddy hosting. The client is responsible for the cost of commercial modules used to enhance your web site. Any additional costs will be presented and discussed with the client prior to any action. No purchases will be made without client approval. The process will begin after a 50% payment and a signed contract is received from the client. Any outstanding costs are due before the final approved site goes live.

Thank you for reviewing our estimate.



REQUEST FOR ESTIMATE "B" GEM CITY DOG OBEDIENCE CLUB

DESCRIPTION:

Date: 2/27/17

Client Name: Gem City Dog Obedience Club

Contact: Ms. Terri Jerkes

Project Title: Web development for Gem City Dog Obedience Club

Project Description: Website migration to Joomla 3.6.5 website with new responsive template. Build up to 20 pages. Web site update of current website to Version 3.6.5 for a [Joomla! CMS](#) responsive website based on written content and images on current live website up to 20 pages. Site to be developed on your hosting account.

- Tangible Deliverables:**
- **DESIGN Gem City Dog Obedience Club Responsive Joomla CMS Website update.**
– 1 final web Joomla site template design for the home page and complete site.
 - **SETUP "B" Extra Additions**
Web–Load/Setup Joomla CMS application, add responsive template theme, Google Analytics, SSL Secure Socket Layer, Google Search Console, monthly Google dash board report, Bing and Yahoo Analytics, submit sitemap and image map to Google, Bing and Yahoo, set up bi-weekly auto backups, set up admin tools security firewall, set up site browser cache, compression, set up site automatic monitor.
 - **BUILD**
Site migration to Joomla 3.6.5 website with new responsive template. Build up to 20 pages.
 - **TOTAL PAGES up to 20**
Home, Agility, Barnhunt, Conformation, Earthdog, FreeStyle, Obedience, Rally Obedience Class Schedule & Registration Forms, Coursing Ability Test. About GCDOC, Our Locations, Become a Member, Contact GCDOC, Members Only, Logout
 - **FUNCTIONALITY**
Responsive design, Calendar Module, Community Builder Module, Contact Us form with reCaptcha, Random Picts module

PROVIDED BY Gem City Dog Obedience Club

All images, copy content including keywords, page titles, meta descriptions

Deadline: TBD

ESTIMATE:

Meetings: Up to 1 hour included.

Art/Photos/Copy: Supplied by client

Edits: 2 rounds of client reviews and changes. Client is responsible for proofing.

Estimate Total: **\$3,500**

SPECIAL NOTES: Web site hosting cost is not included. We recommend Godaddy hosting. The client is responsible for the cost of commercial modules used to enhance your web site. Any additional costs will be presented and discussed with the client prior to any action. No purchases will be made without client approval. The process will begin after a 50% payment and a signed contract is received from the client. Any outstanding costs are due before the final approved site goes live.

Inbound Marketing
Web Development

Search Engine Optimization
Online Marketing

Content Creation
Corporate Identity



WE'RE YOUR LOCAL WEBSITE EXPERTS

We design, build and maintain compelling web sites, online marketing and SEO to increase your customer base. Our niche is working one on one with you as your marketing team to grow your business. We know how to get you found online and drive more business to you.



Tony DeCarlo – Owner is an accomplished, web expert, SEO specialist, illustrator and college instructor with over 25 years of experience providing marketing services to Metro D.C. clients. Tony started DeCarlo Studios in August, 1991 with a promise to deliver more than expected and to consistently WOW the client.



Carla DeCarlo – Graphic & Web Designer is our reliable design expert with key strengths in production. Carla creates our designs including web sites, ads, flyers, brochures, newsletters, postcards, permission based e-mail marketing campaigns, social marketing, logos and identity branding systems.

Google has over 3.5 billion searches every day. We make sure our clients get listed on search engines. More sites are viewed with tablets and mobile devices than with desktop and laptop computers. <http://www.internetlivestats.com/> We build sites that work with all tablets, smart phones, mobile devices, desktop and laptop computers.

Visit our web site to check out other successful projects at **[DeCarlo Studios.com](http://DeCarloStudios.com)**
Reach us at **(703) 499-7035**. We build great sites to grow your business!

CLICK TO SEE THE GREAT LOCAL BUSINESS SITES WE'VE CREATED

Banking & Mortgage Sites

<http://www.peteraccolia.com>
<http://greggbusch.biz>

Title Company Web Sites

<http://www.provtittle.com/>
<http://www.newworldtitle.com/>

Real Estate Agent Sites

<http://ColleenCancio.com/>

Medical & Wellness Sites

www.serendipitywellnessstudio.com
<http://www.capitolrehabcenter.com>
<http://www.dessiacrawmer.com/>
<http://acrbulletin.org>
<http://jacrblog.org/>
<http://rscan.org>

Non Profit Foundation Charity Sites

<http://www.foundationpfa.org>
<http://mercyproject.org>
<https://www.livejesuscommunities.org>
<http://woundedwarriorsgolfclassic.org>

Restaurant & Food Sites

<http://www.pomodoropastapizza.com>
<http://www.simplydessertsonline.com>
<http://www.kingsNYPizza.net>
<http://kingstogo.com>

Other Web Sites

<http://www.trustedcybersolutions.com/>
<http://www.farmgirlframing.com/>
<http://roadtripcamping.com>
<http://gcp-inc.com/>
<http://performance-firearms.com>
<http://sewmanyweddings.com/>
<http://bionicskin.com/>
<http://wisdominnutrition.com>

Trades & Service Contractor Sites

<http://www.hb-service.biz>
<http://www.ryantoherescue.com>
<http://dependable1electrical.com>
<http://www.jmc-contracting.com>
<http://www.northernvirginialawnsvc.com/>
<http://tileplumbingva.com/>
<http://reyesroofing.com/>
<http://Beauchainbuilders.com/>
<http://richardsonward.com/>
<https://tkdiforensic.com/>
<http://trulyframelessva.com/>
<http://bannerworx.com/>
<http://johnrichterlaw.com/>
<http://energysavingsforyourfuture.com/>
<https://huntingtonelectric.co/>

Inbound Marketing
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Terri,

Hello. I was reading over your notes and you mentioned using Joomla. Would you be opposed of us working in WordPress? We just find WordPress to be a much easier content management system.

Please see below for details/specifics for the website overhaul we discussed.

Project - Overhaul of Existing Website (GCDOC.COM)

- Wordpress Design + Development (Easy to use for End Users)
- Catered for Laptop and Mobile (Modern/Sleek Design)
- Transferring Existing Content (Pictures/Writing/ etc)
- ReCaptcha Function Added

We ask for a 10% deposit for the project. We can create milestones through Freelancer and/or Upwork that will allow the release of payments in intervals for each milestone that is completed. This project is for 40 hrs @ a \$37.50 an hr. We ask for 30-45 days for completion, but aim to complete asap.

Proposal sent via email from Capital ORM Solutions <capitalorm@gmail.com>

10:31 PM

02/28/17

Cash Basis

Gem City Dog Obedience Club Profit & Loss

January through February 2017

	TOTAL					
	Jan 17	Jan 16	Feb 17	Feb 16	Jan - Feb 17	Jan - Feb 16
Ordinary Income/Expense						
Income						
40000 · Income						
40100 · Class Registration Fees						
40100 · Class Registration Fees - Other	7,825.00	343.00	420.00	10,640.00	8,245.00	10,983.00
Total 40100 · Class Registration Fees	7,825.00	343.00	420.00	10,640.00	8,245.00	10,983.00
40200 · Trial/Test Entry Fees						
40250 · Run Thrus/Show and Gos	60.00	25.00	0.00	0.00	60.00	25.00
42000 · Trial Refunds	0.00	0.00	-641.00	-127.00	-641.00	-127.00
40200 · Trial/Test Entry Fees - Other	0.00	0.00	23,707.00	284.00	23,707.00	284.00
Total 40200 · Trial/Test Entry Fees	60.00	25.00	23,066.00	157.00	23,126.00	182.00
40400 · Rental Fees-Land and Building	1,875.00	0.00	0.00	2,925.00	1,875.00	2,925.00
40700 · MEMBERSHIP PROGRAM INCOME						
40950 · Key Cards	175.00	0.00	0.00	0.00	175.00	0.00
Total 40700 · MEMBERSHIP PROGRAM INCOME	175.00	0.00	0.00	0.00	175.00	0.00
40800 · Contr for Trial Volunteers	0.00	0.00	0.00	282.80	0.00	282.80
40850 · - Vendor Fees	0.00	0.00	250.00	0.00	250.00	0.00
40900 · Store Income	50.00	0.00	61.00	166.00	111.00	166.00
41000 · MEMBERSHIP DUES	814.44	978.50	30.00	0.00	844.44	978.50
Total 40000 · Income	10,799.44	1,346.50	23,827.00	14,170.80	34,626.44	15,517.30
41500 · PAY PAL FEES	50.78	0.00	0.00	0.00	50.78	0.00
Total Income	10,850.22	1,346.50	23,827.00	14,170.80	34,677.22	15,517.30
Expense						
50500 · Cost of Running the Store	40.48	0.00	0.00	0.00	40.48	0.00
51000 · Trial/Test Expenses						
51500 · Off site trial location rental	0.00	0.00	4,650.00	0.00	4,650.00	0.00
51750 · Equipment Transportation	0.00	0.00	575.00	575.00	575.00	575.00
52000 · Awards	0.00	148.90	0.00	0.00	0.00	148.90
52500 · Judging Fees	0.00	0.00	2,077.00	2,282.25	2,077.00	2,282.25
53000 · Judges Travel	0.00	0.00	1,319.15	1,790.34	1,319.15	1,790.34
55000 · Trial Supplies	50.00	0.00	229.84	186.60	279.84	186.60
56000 · Worker Hospitality/Raffle	0.00	0.00	502.68	714.00	502.68	714.00
56100 · Exhibitor Gifts	0.00	0.00	792.74	0.00	792.74	0.00
56500 · Registry Fees	368.00	0.00	4,167.50	370.00	4,535.50	370.00
Total 51000 · Trial/Test Expenses	418.00	148.90	14,313.91	5,918.19	14,731.91	6,067.09
57000 · Seminar/Class Expenses						
57500 · Presenter Fees	680.00	0.00	0.00	1,180.00	680.00	1,180.00
Total 57000 · Seminar/Class Expenses	680.00	0.00	0.00	1,180.00	680.00	1,180.00
57200 · Class Supplies-Copying/Aids	187.15	0.00	49.61	0.00	236.76	0.00
60400 · Bank Service Charges	-38.41	0.00	-12.00	32.40	-50.41	32.40
64000 · Membership Programs						
64200 · Awards and Recognition	0.00	1,762.93	896.34	0.00	896.34	1,762.93
64350 · Banquet	0.00	0.00	258.99	-277.90	258.99	-277.90
64400 · Sunshine	326.00	0.00	0.00	422.85	326.00	422.85
Total 64000 · Membership Programs	326.00	1,762.93	1,155.33	144.95	1,481.33	1,907.88
64900 · Office Expense						
64950 · POSTAGE AND DELIVERY	47.00	0.00	0.00	0.00	47.00	0.00
Total 64900 · Office Expense	47.00	0.00	0.00	0.00	47.00	0.00
67100 · Rent Expense	1,575.00	1,575.00	1,575.00	6,715.00	3,150.00	8,290.00
67200 · Repairs and Maintenance						
67210 · Springfield St. Repairs						
67211 · Mat Cleaning and Supplies	0.00	37.64	0.00	0.00	0.00	37.64
67213 · Dumpster and Trash Pick Up	98.79	0.00	0.00	0.00	98.79	0.00
67210 · Springfield St. Repairs - Other	0.00	0.00	0.00	133.93	0.00	133.93
Total 67210 · Springfield St. Repairs	98.79	37.64	0.00	133.93	98.79	171.57
67215 · SNOW REMOVAL SPRINGFIELD ST	0.00	53.57	0.00	0.00	0.00	53.57
67220 · Land & Land Equip Repairs	165.00	0.00	0.00	0.00	165.00	0.00
67240 · LAND/RING MAINTENANCE	0.00	0.00	-10.00	0.00	-10.00	0.00
67250 · Northcutt Repairs Maintenance						
67255 · NORTHCUTT - SNOW REMOVAL	96.53	128.76	0.00	0.00	96.53	128.76
67260 · Security System	58.11	55.76	58.11	55.76	116.22	111.52
67290 · NORTHCUTT HVAC REPAIRS/MAINT	0.00	100.80	0.00	0.00	0.00	100.80
67250 · Northcutt Repairs Maintenance - Other	570.53	70.60	-53.21	0.00	517.32	70.60
Total 67250 · Northcutt Repairs Maintenance	725.17	355.92	4.90	55.76	730.07	411.68
67200 · Repairs and Maintenance - Other	45.00	0.00	0.00	112.61	45.00	112.61
Total 67200 · Repairs and Maintenance	1,033.96	447.13	-5.10	302.30	1,028.86	749.43
68100 · Telephone Expense	131.69	64.98	0.00	192.36	131.69	257.34

10:31 PM

02/28/17

Cash Basis

Gem City Dog Obedience Club Profit & Loss

January through February 2017

	TOTAL					
	Jan 17	Jan 16	Feb 17	Feb 16	Jan - Feb 17	Jan - Feb 16
68600 · Utilities						
68650 · Building Utilities						
68651 · Springfield Street Electric	0.00	23.49	0.00	0.00	0.00	23.49
68652 · Springfield St Gas	0.00	283.80	0.00	0.00	0.00	283.80
68653 · Trash Collection Springfield	0.00	44.11	0.00	87.61	0.00	131.72
Total 68650 · Building Utilities	0.00	351.40	0.00	87.61	0.00	439.01
68660 · Land Utilities						
68661 · Porta-Pottie Rentals and Sv	0.00	282.06	565.17	277.98	565.17	560.04
68662 · Valley Crest Electric	503.63	133.80	411.67	0.00	915.30	133.80
Total 68660 · Land Utilities	503.63	415.86	976.84	277.98	1,480.47	693.84
68670 · Utilities - Northcutt						
68671 · Northcutt Electric	1,872.26	651.32	2,210.42	1,041.41	4,082.68	1,692.73
68675 · Northcutt-Gas	583.43	747.20	273.41	0.00	856.84	747.20
68677 · DUMPSTER TRASH PICK UP - NC	0.00	44.10	151.50	0.00	151.50	44.10
Total 68670 · Utilities - Northcutt	2,455.69	1,442.62	2,635.33	1,041.41	5,091.02	2,484.03
Total 68600 · Utilities	2,959.32	2,209.88	3,612.17	1,407.00	6,571.49	3,616.88
69000 · Real Estate Taxes	0.00	0.00	2,617.91	-9,482.29	2,617.91	-9,482.29
71000 · CHARITABLE CONTRIBUTIONS	0.00	0.00	150.00	0.00	150.00	0.00
89900 · INTEREST EXPENSE	0.00	227.37	0.00	0.00	0.00	227.37
Total Expense	7,360.19	6,436.19	23,456.83	6,409.91	30,817.02	12,846.10
Net Ordinary Income	3,490.03	-5,089.69	370.17	7,760.89	3,860.20	2,671.20
Other Income/Expense						
Other Income						
70000 · Soda and Paws Cafe	21.12	17.80	0.00	13.00	21.12	30.80
89000 · Other Income						
89000 · Other Income - Other	5.00	0.00	0.00	0.00	5.00	0.00
Total 89000 · Other Income	5.00	0.00	0.00	0.00	5.00	0.00
Total Other Income	26.12	17.80	0.00	13.00	26.12	30.80
Net Other Income	26.12	17.80	0.00	13.00	26.12	30.80
Net Income	3,516.15	-5,071.89	370.17	7,773.89	3,886.32	2,702.00